



**2023**

**NCSI Coalition  
Year in Review**

**2020**

30 Members

**2021**

80 Members

**2022**

180 Members  
from 98 Organizations

**2023**

200+ Members  
from 100+ Organizations

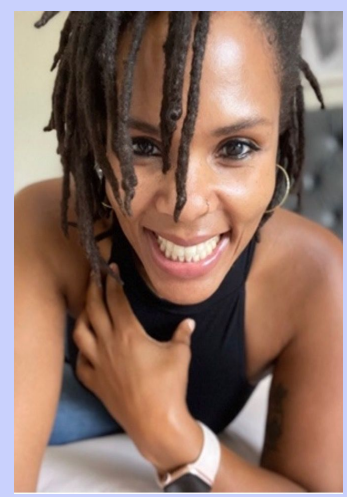
# Coalition Membership

Increase Diversity of Membership: Disease Groups, Underserved Populations, Health Systems & Payors

# 2023 / 2024 Interns

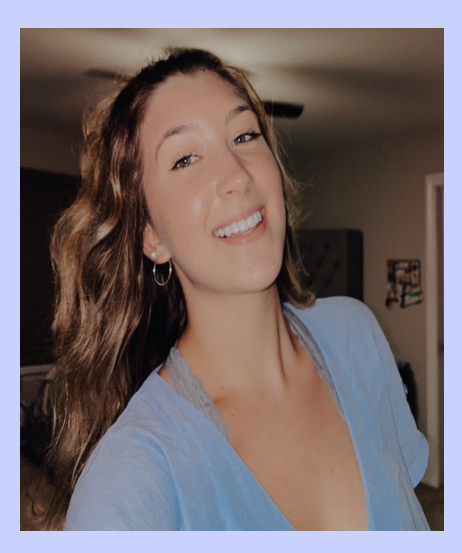
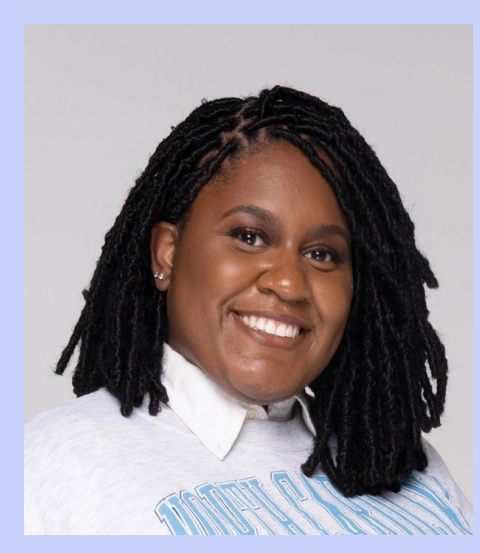
## 11 Public Health Students

(UNC-Chapel Hill, UNC Charlotte, App State)



### Focus Areas:

- Clinical Training
- Palliative Care
- Health Equity
- Caregiving Policy
- Membership
- Social Media
- ACP Evaluation



# 2023 Friday Facts

## 20 Episodes



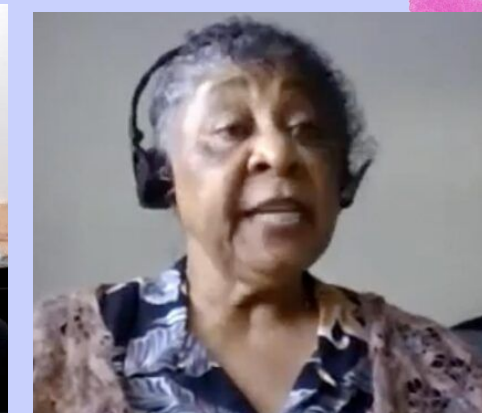
### Advocacy

Althea Taylor Jones, NC Senior Tar Heels  
Nathaniel Brown & Lauren Garetto,  
Chronic Disease Coalition

Esther Greenhouse, Environmental Gerontologist

### Healthcare & Research

Nathan Boucher, Duke  
Kevin Biese, UNC  
Steven Nordstrom, NCSI Intern  
Cassandra Germain, NC A&T CHIDER  
Connie Bonebrake, Humana



### Government

Sabrena Lea, NC DHHS  
Nicole Crews, NCCARE360

### ACP Education

Marisette Hasan, SC CSI  
Wilma Rice, SC CSI



### Community Organizations

(nutrition, caregiver support, dementia, LGBTQ, legal issues)

Nora Spencer, Hope Renovations  
Venitra White-Dean, Fannie Mae Foundation  
Samantha Kriegshauser, Adult Enrichment Centers  
Shemecka McNeil, Slice 325  
Kori Hennessey, LBGT Center of Raleigh  
T. Hunter, LGBTQ Center of Durham  
Justin Yopp & Cindy Rogers, UNC Parenting with Cancer Clinic  
Jonathan Williams, Eldercare Attorney





# 2023 Monthly Meeting Topics

**January**  
**NCIOM Initiatives**

**February**  
**Health Equity**

**March**  
**Legislative Updates**

**April**  
**Choices & Champions**

**May**  
**Coalition Updates**

**June**  
**Project Talk**

**July**  
**NC Medical Society**

**August**  
**Advocacy 101**

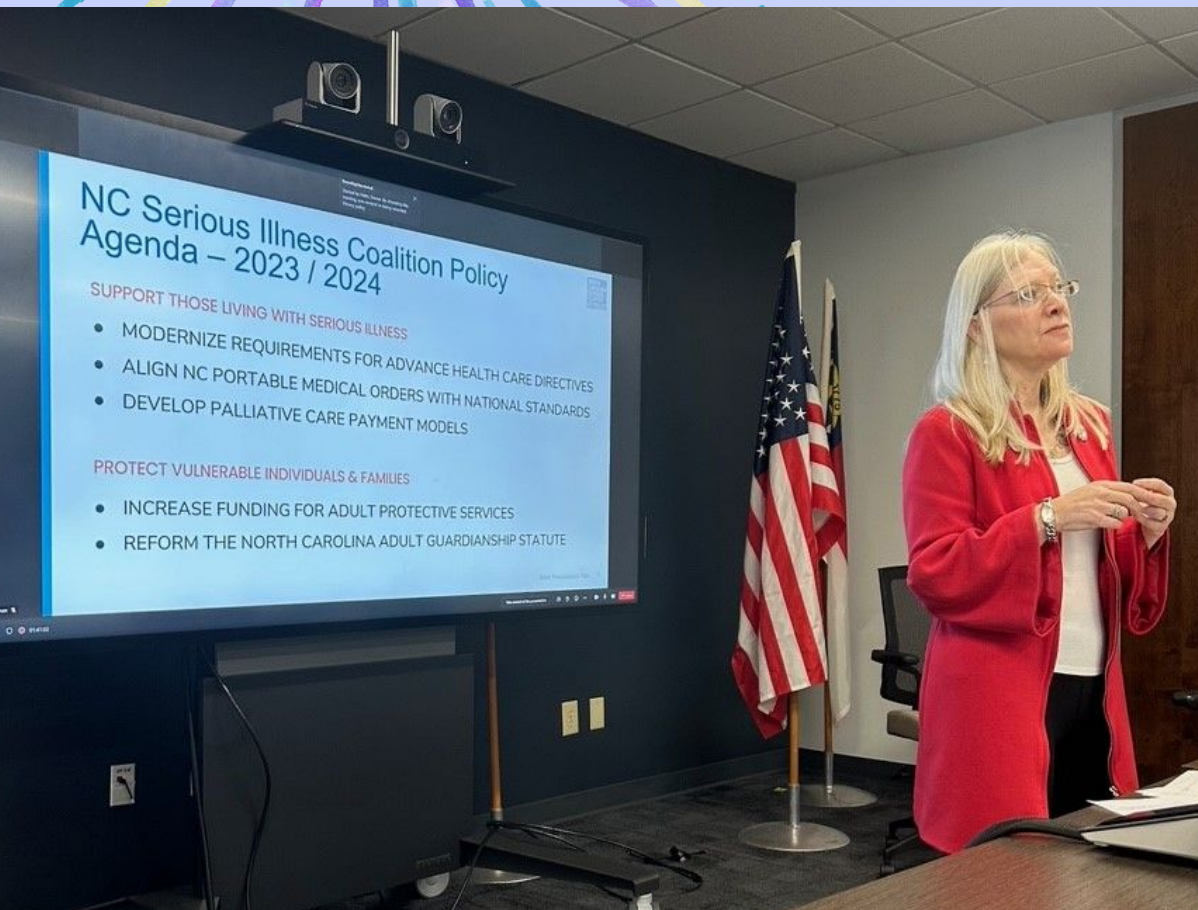
**September**  
**Assessing SDOH**

**October**  
**Healthy Aging Report**

**November**  
**Joining Our Voices**

**December**  
**2023 Year in Review**

# 2023 Public Policy & Legislative Efforts



## Promoting Public Policy Priorities

- ★ SUPPORT THOSE LIVING WITH SERIOUS ILLNESS
- ★ EXPAND ACCESS TO CARE
- ★ PROTECT VULNERABLE INDIVIDUALS & FAMILIES

## Aging Day at the Legislature (Feb)

- ★ Advocating for Coalition Priorities
- ★ Spotlight on Direct Care Workers & Funding Needs

## Advocacy 101 Series (Aug & Dec):

- ★ Advocacy & the Power of Personal Connections
- ★ NC Politics in 2024: Navigating the Seas of Change
- ★ Coming 2024 - Maximizing Impact, Activities & Data



# Special Events & Reports



**NORTH CAROLINA SERIOUS ILLNESS COALITION**

## 2023-2024 PUBLIC POLICY & LEGISLATIVE PRIORITIES

We humbly ask that the NC General Assembly affirm that **every North Carolinian is able to share their health care decisions.**

**Please Support SB147 & House companion bill.**

**Support North Carolinians with serious illness and their families by modernizing the requirements for advance health care directives.**

Support legislation to update signature and notary requirements for health care powers of attorney and advance health care directives. Support electronic access to these documents.

**Additional Coalition Priorities**

- STABILIZE the direct care workforce crisis**  
Support efforts to recruit and retain essential frontline workers. Make permanent the temporary rate increases for Medicaid and State/County Special Assistance (SA) paid in place during COVID-19 to move the direct care workforce toward a living wage.
- EXPAND Medicaid**  
Support legislation that will close the health insurance coverage gap in North Carolina and provide access to affordable coverage to 600,000 individuals living in the coverage gap. Prioritizing affordable healthcare is a critical step the state can take to achieve health equity for all North Carolinians.
- AUTHORIZE full practice authority for advanced practice registered nurses**  
Support The SAFE Act. Bring North Carolina in line with long-established national standards by modernizing regulations to allow Advanced Practice Registered Nurses (APRNs) to work to the full extent of their training and education.
- PROVIDE adequate recurring funding for home & community-based services**  
To address healthcare access for seniors and for adults and children living with disabilities or serious illness. Funding is needed to address waitlists and staffing issues across the HCBS care continuum.

Note: These priorities do not represent the entirety of the issues which the Coalition supports and on which it takes a position. The Coalition leverages the power of collective advocacy through its members and partner organizations.

To learn more about the NCS Coalition's public policy & legislative priorities please contact the Executive Director Virginia Slocum at [vslocum@hshig.org](mailto:vslocum@hshig.org) or (919) 710-5636.

The North Carolina Serious Illness Coalition is a volunteer-led group of health professionals, providers, and caregivers. [nsccoalition.org](http://nsccoalition.org) [admin@nsccoalition.org](mailto:admin@nsccoalition.org)



## NC SERIOUS ILLNESS COALITION 2023-2025 STRATEGIC WORK PLAN

**Coalition-Wide Priorities**

**Goal: Be a voice for serious illness care in North Carolina**

**OWN YOUR HEALTH AND PLAN FOR CARE IN ADVANCE**

Questions and Answers on Advance Care Planning

**NORTH CAROLINA SERIOUS ILLNESS COALITION**

# Member Update

## In Partnership:

### Aging Day at the Legislature



### AGING IN NORTH CAROLINA

A SNAPSHOT FROM THE MOUNTAINS TO THE COAST

**1 in 6 North Carolinians are Age 65 or Older**

**THOSE AGE 85+ ARE THE FASTEST GROWING POPULATION OVER THE NEXT 20 YEARS**

During the 2022 election cycle voters 65 and older of over 75% who voters 26-40 turned out at only around 34%.

Percent of County Population Age 65 or Older: 31% and above, 25% - 30%, 10% - 25%

Those Age 85+ are the fastest growing population over the next 20 years: 15%, 18%, 19%, 39%, 314%

The NC Coalition on Aging is a dynamic group of organizations and individuals that work collaboratively to give voice to issues that affect older North Carolinians. Our mission as a coalition is to improve the quality of life for older adults through collective advocacy, education, and public policy work.



## NC CHANGING THE CARE CONVERSATION



### NC CHANGING THE CARE CONVERSATION

**SOCIAL MEDIA KIT**

Changing the Care Conversation (CTCC) is a project coordinated in partnership with the North Carolina Serious Illness Coalition, North Carolina Coalition on Aging, and the Children's Complex Care Coalition of North Carolina. Funded by Grantmakers in Aging and facilitated by Community Catalyst, its goals include:

- Building the coalition and grassroots power of a diverse group of family caregivers to advance state and federal policy solutions that improve support for family caregivers.
- Providing training, technical assistance, an online learning community, and funding.

**DOWNLOAD MATERIALS**

Or visit <https://bit.ly/eicc-2023>

# Member Feedback: 2023 Celebrations



**What are we celebrating for 2023?**

## Connections:

- Bringing together a diverse group of individuals and organizations to get things done
- Communicate information to members so they can communicate to the lay community
- The Coalition is a “support group” – great place to find resources and support
- Many have our own networks, we learn here and we can take back to our own groups

## Advocacy:

- Bringing more voices together - may be able to move policy change more successfully
- We are a vehicle for adding a voice for those who don't always have a voice
- Clear legislative agenda has been helpful

## Initiatives:

- Friday Facts – the variety of organizations & individuals allows for more connections
- The Joining our Voices Symposium sessions were well done, great to elevate priorities
- Changing The Care Conversation Project Initiatives, the videos put a face on the issues
- NC Clinical Consortium efforts and work to infuse goals of care training into curricula

## People:

- Smooth transitional year with leadership
- Interns are a win-win, we're planting seeds & leveraging these experts to advance efforts





# Member Feedback: 2024 Planning



**What do we want  
to celebrate in  
2024?**

## Connections:

- Strengthen ways to communicate updates to each other of members' relevant activities
- Revise Website to share the “just right” amount of information for members & the public
- Increase members, member engagement and host more in-person meetings

## Advocacy:

- Advocate for legislative approval of easing & sharing health care advance directives
- Promote palliative care policies and models
- Elevate more patient and caregiver voices to share with decision-makers

## Initiatives:

- Establish core competencies in communication skills for the NC Clinical Consortium
- Raise awareness of Health Equity/Racial Equity/DEI importance and efforts
- Support community-based palliative care (CaroNova) - focus on enrollment & outcomes
- Continue the Changing The Care Conversation & caregiver initiatives

## People:

- More voices of people living with serious/chronic illness, not just end of life issues
- Engage clinical students/staff to hear how they are ill-equipped for discussions on goals
- Give voice to families where medical providers do and do not meet their needs

